

ETHICA WINES INC. 3238 Old Heather Rd. San Diego, CA 92111

ethicawines.com

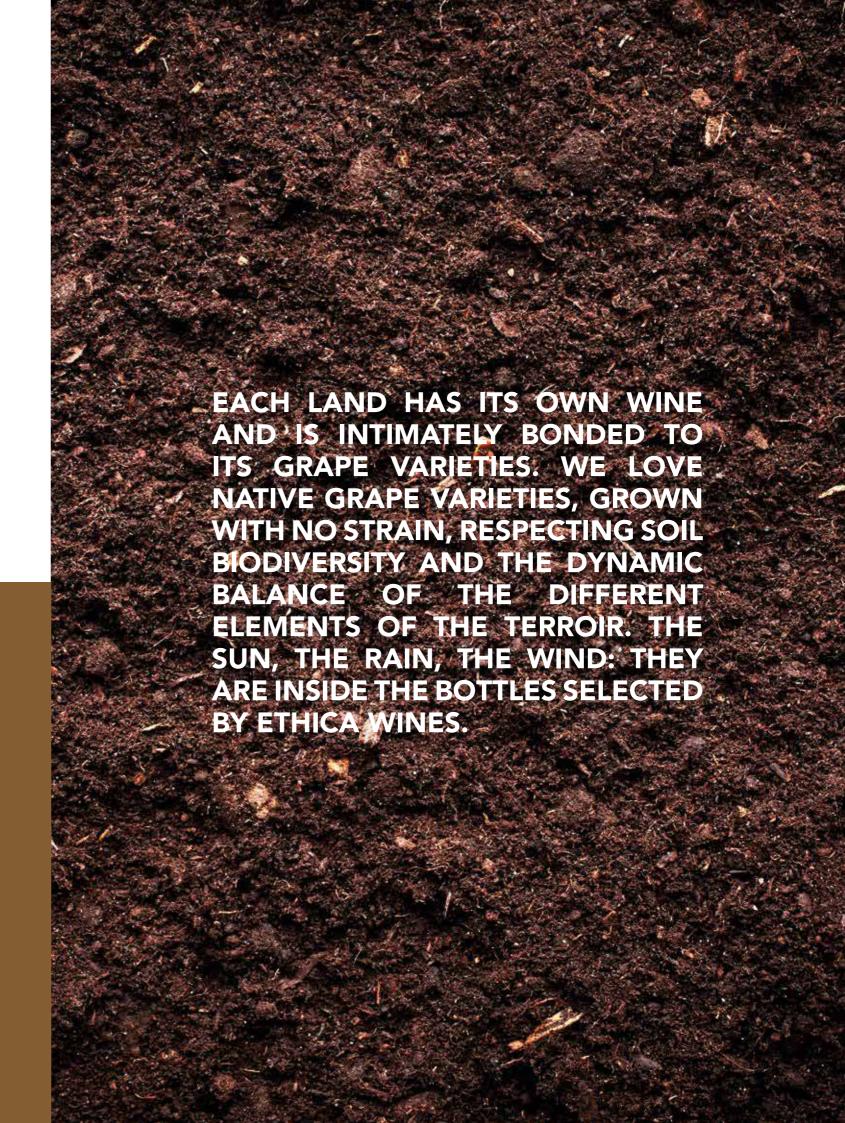
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earth, heart, hands.

PORTFOLIO USA 2018

EARTH

WINE ETHICS IS THAT OF THE LAND AND THE TERRITORY.



HEART

WINE ETHICS IS THAT OF PASSION, AND IS AN UNCOMPROMISING ONE BECAUSE OUR HEART TAKES THE HARD LINE.

IT IS DEDICATION AND GENEROSITY. IT IS THE PLEASURE OF DOING WHAT YOU DECIDED TO DO, DOING IT BETTER AND BETTER, RESPECTING YOUR OWN HISTORY, WHICH IS ALWAYS THE HISTORY OF A FAMILY, OF THEIR FEELINGS AND THEIR INEXTRICABLE BONDS. THAT KIND OF PASSION FOSTERS UNINTERRUPTED RESEARCH IN OENOLOGY AND AGRONOMY, AND SETS OUT, BEYOND INNOVATION AND CREATIVITY, THE CORE PERSONALITY OF A MODERN LABEL.

HANDS

WINE ETHICS IS WORK ETHICS. IT IS WHEN YOU WANT TO DO SOMETHING RIGHT AND YOU KNOW HOW TO DO IT.



WHO WE ARE

Ethica Wines proudly represents a selection of wineries which share the same family values; each winery is deeply rooted in its terroir and has a strong identity, which Ethica Wines is committed to nurturing and communicating.

The relationship between Ethica Wines and its wineries is symbiotic: the wineries provide wines of authentic origin and Ethica Wines provides the commercial platform to approach the market.

OUR MISSION

To build brands that people love.

I Artfully with a passion for premium winemaking and high quality standards.

I Cleverly through innovation and marketing to help grow our partners' business.

Responsibly by caring for people and the communities in which we live and work.

OUR CORE VALUES

I People

Each person's contribution makes a difference: talent, enthusiasm, collaboration.

I Quality

We provide our customers with the highest level of quality and service.

| Entrepreneurship

Think like a shareholder: passion and open-mindedness.

| Customer Focus

We strive to understand and meet the needs of both our customers and consumers.

Integrity

We consistently and transparently practice high ethical standards in everything we do.

OUR STRATEGIC GOALS

To define what each company must do to achieve profitable and sustainable growth:

I To build brands to grow revenue faster than the market rate

I To apply rigorous financial discipline

I To build the best organisation

Ethica Wines
Earth, heart, hands.

ETHICA WINES BRAND





1. VAL D'AOSTA

La Kiuva



2. PIEMONTE

Cordero Di Montezemolo

Fontanabianca

Ottosoldi

Scagliola

Villa Sparina



3. ALTO ADIGE

St. Pauls



4. TRENTINO

Cantina Lavis

Cembra

Oro Rosso



5. VENETO

Ca' Dei Zago Giovanna Tantini

Le Contesse

Nardello

Nicolis



7. TOSCANA

Cafaggio Poggio Morino Cappella Sant'Andrea Fattoria Le Pupille



6. EMILIA ROMAGNA

Villa Di Corlo

SIGNATURE BRANDS & EVERYDAY ITALY COLLECTIONS

Pigro

Good

Canaletto

Villalta

Fontella

La Mura

Antario

Baglio Del Casale



Flagship wineries for the major Italian Wine Regions.































DIAMONDS/REGION

The hidden gems we have discovered throughout Italy.















Multi-regional brands guaranteed by Ethica Wines.







A journey through the Italian Regions, without breaking the bank.















1. VAL D'AOSTA

La Kiuva







lakiuva

- 60 growers, 15 hectares (62 acres) of vines
- All the vineyards are located between 380 and 500 m above sea level (1300 - 1650 feet)
- Soil: sandy and alkaline
- Cultivation method: Guyot and Pergola, on sandy glacier-crafted terraces
- Alpine climate: wide temperature variations between day and night increase the acidity and freshness of the grapes
- A boutique cooperative which produces only 6000 cases/year
- Right at the heart of the Alps, in the small and beautiful village of Arnad
- La Kiuva is committed to giving value to the terroir and the indigenous grape variety (Nebbiolo, known as Picotendro). Members were encouraged to take over old, abandoned vineyards in the best areas in order to produce authentic and sustainable wines.





Rosé de Vallée



Arnad Montjovet Valle d'Aosta DOC



Arnad Montjovet Supérieur Valle d'Aosta DOC



2. PIEMONTE

Cordero Di Montezemolo Fontanabianca Ottosoldi Scagliola Villa Sparina



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THE CORDERO DI MONTEZEMOLO FAMILY HAS DEEP ROOTS IN THE HISTORY OF PIEMONTE. SINCE 1340, 19 GENERATIONS HAVE MANAGED THE MONFALLETTO ESTATE IN THE TOWN OF LA MORRA, THE CENTRE OF THE BAROLO WINE DISTRICT.



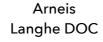




- 29 hectares (70 acres) of historical, single-body vineyard
- Elevation: around 300 m above sea level (1000 feet)
- Soil: complex and rich in clay
- Efficient and sustainable cultivation techniques: Cordero received the UNESCO World Heritage Certificate for providing a wonderful example of integrated architecture where ancient structures blend harmoniously with innovative restoration works
- Characteristic cool and moderate climate, typical of the Langhe area
- The whole estate and especially the Monfalletto Cru are worldrenowned for the production of wines of unique elegance and finesse
- Age-worthy Barolos that slowly and continuously evolve in the bottle
- Barolo vintage collection and large formats available
- Great whites: age-worthy, complex Chardonnay and fresh Arneis.









Elioro Chardonnay Langhe DOC







Nebbiolo Langhe DOC



Monfalletto Barolo DOCG large formats available



Bricco Gattera Barolo DOCG large formats available



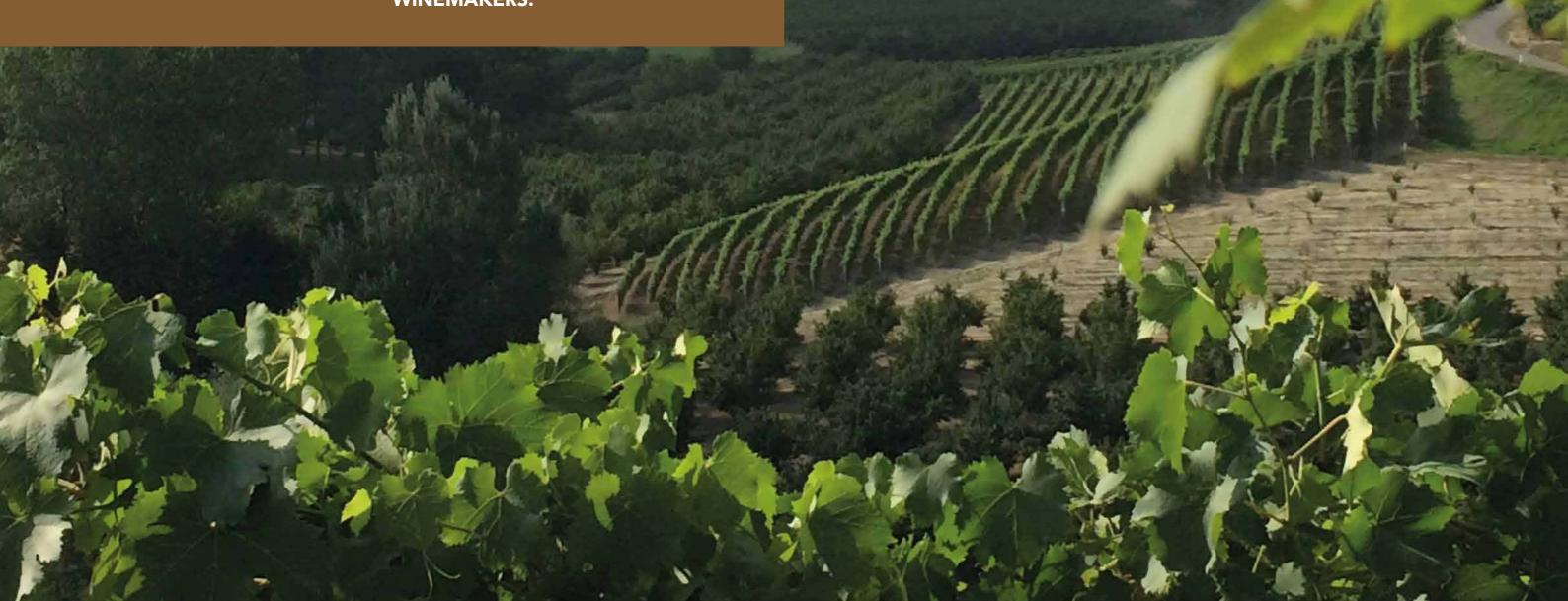
Enrico VI Barolo DOCG large formats available



FONTANABIANCA®

FONTANABIANCA IS A FAMILY-OWNED WINERY IN THE MUNICIPALITY OF NEIVE, A UNESCO WORLD HERITAGE SITE.

WINE HAS BEEN A FAMILY BUSINESS SINCE 1969 AND THIS IS NOW THE THIRD GENERATION OF WINEMAKERS.





FONTANABIANCA®

- 15 hectares (35 acres) cultivated with Nebbiolo and Arneis grapes
- Elevation: around 300 m above sea level (1000 feet)
- Soil: rich in clay and limestone
- Recently renovated winery equipped with state-of-the-art technology
- Slightly maritime climate: warmer, drier and milder than its neighbour Barolo
- Two generations working together: Aldo (the father) and Matteo (his son), are both wine makers and take care of the entire production
- Elegant and classic Barbaresco, pure expression of the terroir
- Fontanabianca owns the majority of the prestigious Bordini Cru (one of the top Crus in the Barbaresco region).









Bordini Barbaresco DOCG



OTTOSOLDI

OTTOSOLDI, LITERALLY "EIGHT PENNIES", IS A NICHE PRODUCER FROM PIEMONTE, LOCATED IN THE MUNICIPALITY OF SERRAVALLE SCRIVIA, PART OF THE GAVI DOCG PRODUCTION ZONE.





OTTOSOLDI

- 8 hectares (20 acres) of vineyards, currently in organic transition
- Elevation: between 250 and 300 m above sea level (800 950 feet)
- Soil: rich in clay and limestone
- Climate: this hilly area of Southern Piemonte, close to the Ligurian border, benefits from the mild Mediterranean Sea influence
- The winery represents the heritage of the owner's grandfather, who purchased the first piece of land for a mere eight pennies, giving life to a new wine-making tradition
- Elegant and well-balanced Gavi, the perfect expression of the Cortese grape
- Boutique winery, total production of 5000 cases.









Barbera del Monferrato DOC





SANSI

- 35 hectares (85 acres) of vineyard
- Vineyards ranging from 350 to 400 m above sea level (1100 1300 feet) in elevation
- Soil: sand, marble and limestone
- Climate: warm and temperate
- Located on the top of the San Siro hill, in Calosso
- A quality philosophy: healthy grape-growing techniques and low yields per hectare
- Quality Moscato has always been the winery's primary focus
- Great Barbera collection: a celebration of indigenous grape from Piemonte.





Primo Bacio Moscato d'Asti DOCG



Casot dan Vian Chardonnay Piemonte DOC

Giocofiore Sweet Red



Mati Barbera Piemonte DOC

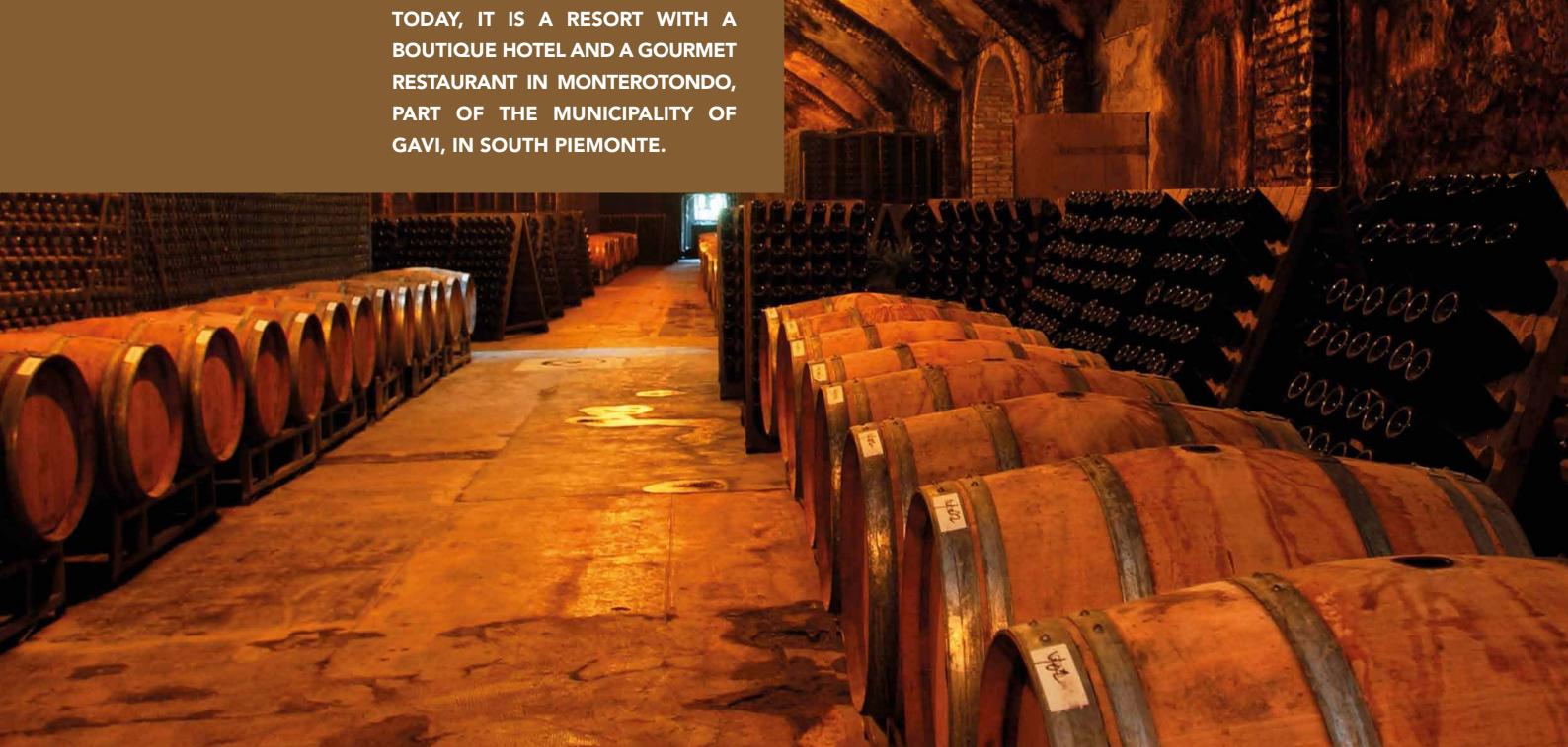


Frem Barbera d'Asti DOCG





VILLA SPARINA HAS BEEN THE PROPERTY OF THE MOCCAGATTA **FAMILY** SINCE THE 1970s.





YILLA SPARINA

- 70 hectares (175 acres) cultivated with the traditional varieties Cortese and Barbera
- Elevation: between 250 and 350 m above sea level (800 1100 feet)
- Soil: rich in clay and limestone
- Historical cellars from the XVIIth Century
- Perfect climate for grape growing, influenced by the Mediterranean Sea
- Quality, personality and great wines
- Attractive packaging
- Gavi del Comune di Gavi: part of a restricted production area
- Villa Sparina is the proud owner of the Monterotondo Cru.
 The best Cortese grapes harvested from this hill are used to produce an age-worthy Riserva, the Monterotondo
- New: Rosé del Monferrato, light and refreshing, the newest way to experience Villa Sparina.





Brut Blanc de Blancs



Gavi del Comune di Gavi DOCG available: 0.375 - 0.75 - 1.5 lt



Monterotondo Gavi del Comune di Gavi DOCG



Rosé Monferrato Chiaretto DOC



Barbera del Monferrato DOC available: 0.375 - 0.75 lt









ST. PAULS, A COOPERATIVE SINCE 1970 IS LOCATED IN ONE OF ALTO ADIGE'S MOST BEAUTIFUL WINE-GROWING AREAS.



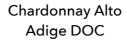




- More than 150 producers in the Eppan area, 190 hectares (450 acres)
- Vineyard elevation: between 380 and 500 m above sea level (800 - 2600 feet)
- Mineral soil (Dolomites rocks) and excellent sun exposure
- Alpine climate that favours the growth of traditional and international grape varieties, all characterised by a specific freshness and high acidity
- Gravity-based wine-making process
- Harmony between innovation and tradition
- Sustainability: solar panels, non-invasive grape growing technique
- World-famous Pinot Bianco: St. Pauls is the proud owner of what is considered the oldest vineyard in Alto Adige, planted in 1899.









Plötzner Pinot Bianco Alto Adige DOC

| 52 | 53



Pinot Grigio Alto Adige DOC



Gfill Sauvignon Alto Adige DOC



Missianer Schiava Alto Adige DOC



Lagrein Alto Adige DOC



Luzia Pinot Nero Alto Adige DOC



4. TRENTINO

Cantina Lavis Cembra Oro Rosso



| 56 |





CANTINA LAVIS IS AN HISTORICAL WINERY LOCATED AT THE HEART OF THE TRENTINO REGION. FOUNDED IN 1850 BY THE CEMBRAN FAMILY, IT HAS BEEN A COOPERATIVE SINCE 1948.







- A collective heritage of winemaking that unites over 800 growers
- More than 800 hectares (1950 acres) of vineyards
- Soil rich in minerals: sandstone deposits and Dolomites rocks
- Moderate cool climate: hills located at the foot of the Alps
- Vineyards planted on steep hills, as high as 800 m above sea level (2600 feet)
- Traditional cultivation method and hand-harvesting
- Pioneer of the Quality and Zoning project that enhanced the importance of "the right vine in the right place", encouraging the cultivation of both traditional and international grape varieties
- Quality, territoriality and eco-sustainability to achieve authentic wines unmatched in their price class.



CLASSICI







Riesling Trentino DOC

CLASSICI



Pinot Grigio Cabernet Trentino
Trentino DOC DOC

PINOT GRIGIO



Pinot Nero Trentino DOC

RITRATTI



Pinot Grigio Trentino DOC



Chardonnay Trentino DOC

SELEZIONI



Cabernet Sauvignon Trentino DOC





CEMBRA CANTINA DI MONTAGNA WAS FOUNDED IN 1952. IT IS THE HIGHEST WINERY IN THE TRENTINO REGION AND AMONG THE HIGHEST ALTITUDE WINERIES IN EUROPE.





CEMBRA cantina di montagna

- 400 producers passionately dedicated to heroic grape growing on the hard-to-reach terraces that are typical of the valley, 300 hectares (740 acres)
- Among the highest producers in Europe: vineyards are located at an elevation of 550 to 850 m above sea level (1800 2800 feet)
- Specific soil composition: the porphyry (the "red gold" of the valley) is responsible for the flavour and persistence typical of Cembra wines
- Alpine climate, extreme temperature ranges, and excellent sun exposure
- Part of the La-Vis Group and of the 1980s Zoning Project
- High-end, quality wines from indigenous and international varieties.









Sauvignon Trentino DOC



Kerner Dolomiti IGT



Schiava Vigneti delle Dolomiti IGT



Pinot Nero Trentino DOC



Vigna delle Forche Müller Thurgau Trentino DOC





ROSSO

- Remarkable vineyard elevation: 500 600 m above sea level (1650 1950 feet)
- Historical Traditional Method production area (bottle fermentation)
- Soil: high presence of porphyry, the "red gold" of this territory, responsible for the typical persistence and minerality
- Elegant aromas, well-defined full body and dense perlage
- TRENTO DOC is a strong denomination that distinguishes the best "mountain sparkling wines". The altitude of the vineyards contributes to the acidity of the grapes; the fluctuation in temperature is a key factor for the wines' overall quality and elegant bouquet.





Oro Rosso Zero Dosage 60 Mesi Bottle Fermented



Oro Rosso Brut Rosé Bottle Fermented



5. VENETO

Ca' Dei Zago Giovanna Tantini Le Contesse Nardello Nicolis











- Traditional production methods: the owners Christian and Marika look back at how their grandfather used to make wine
- Hills located at an elevation of around 250 m above sea level (800 feet)
- Soil: rich in clay and limestone
- Climate: moderate-warm, influenced by the vicinity of both the Alpine Dolomites and the Adriatic Sea
- Biodynamic wines, produced using non-invasive techniques
- Boutique winery: small, high-quality production
- Prosecco Col Fondo: second fermentation in the bottle, no dégorgement, a DOCG with the 2016 vintage
- Hand-crafted wines: from hand-harvesting to bottling using the force of gravity
- Zero Dosage: produced using the Traditional Method.





Valdobbiadene Prosecco DOCG Col Fondo



Valdobbiadene Prosecco DOCG Bottle Fermented





GIOVANNA TANTINI VINEYARDS
ARE LOCATED IN THE PROVINCE
OF VERONA, NEAR LAKE GARDA,
WHOSE PRESENCE POSITIVELY
INFLUENCES THE CLIMATE, MAKING
IT PARTICULARLY SUITABLE FOR
GRAPE GROWING.







- 19 hectares (47 acres), mostly cultivated with traditional Garganega grapes
- Soil composition: glacial and alluvial deposits, calcareous
- First generation winemakers: family business owned and founded by the winemaker Giovanna
- Fresh and lively wines, alternative grape varieties ideal for by-theglass consumption
- Giovanna prides herself in her priorities, such as: respect for the territory, valorisation of the grapes, and the wine itself as a result.









Bardolino Chiaretto DOC





LE CONTESSE IS A LEADING PRODUCER OF PROSECCO AT THE HEART OF THE PROSECCO DOC PRODUCTION AREA, IN VAZZOLA, VENETO.







- A family estate, belonging to the Bonotto family since the early 1970s
- Total production area: 200 hectares (459 acres)
- Climate: moderate-warm, influenced by the vicinity of both the Alpine Dolomites and the Adriatic Sea
- State-of-the-art production technology
- Exclusive single fermentation production method: a single fermentation of the must into sparkling wine. This gives the product greater freshness, a stronger terroir identity and less residual sulphites, resulting in higher quality wines
- Prosecco DOC and Pinot Noir Rosé are a project developed together with Ethica Wines, targeted at the North-American market
- Elegant packaging and great attention to detail.





Prosecco DOC Brut Single Fermentation available: 0.187 ml



Pinot Noir Brut Rosé Single Fermentation





NARDELLO FAMILY HAS THE **BEEN CULTIVATING GRAPES AND** PRODUCING WINE IN MONTEFORTE D'ALPONE FOR HUNDREDS OF YEARS.

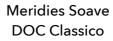




- 14 hectares (35 acres) of historical property, with an average vine age of between 40 and 50 years
- All the vineyards are located within the Soave Classico zone, the bestsuited area for Garganega grape growing
- Soil: volcanic with clay inserts
- Climate: warm and temperate, with abundance of rainfall
- Garganega grape: the perfect alternative white. Fresh, mediumbodied, age-worthy.









Blanc de Fe Veneto IGT







- 45 hectares (110 acres) of vineyards
- Elevation: between 200 and 480 m above sea level (650 1600 feet)
- Soil: morainic and calcareous, rich in stones
- Climate: Valpolicella has a privileged climate, thanks to its southern exposure and the protection it receives from the nearby Lessini Mountains
- Nicolis are the proud owners of some of the best Crus in the Valpolicella area
- Tradition and family: 3 generations of wine-makers working together to produce a high-quality collection of traditional bold red wines from Valpolicella
- One of the few producers still using all four traditional grape varietals: Corvina, Rondinella, Molinara and Croatina
- Vintage collection and large formats available.





Valpolicella DOC Classico



Seccal Valpolicella Ripasso Classico Superiore DOC



Amarone Valpolicella Classico DOCG



Ambrosan Amarone Valpolicella Classico DOCG



6. EMILIA ROMAGNA

Villa Di Corlo









- 25 hectares (60 acres) of vineyards, mostly cultivated with Grasparossa grapes, a thick-skinned, late ripening variety of Lambrusco
- Soil: clay and silty
- Quality Lambrusco producer, modern wines with a lively sparkle,
 a rich flavour exalted by a good counteracted acidity
- Proud owner of the Cru Corleto, a single vineyard located on a hill at around 320 m above sea level (1050 feet)
- Smooth and vibrant palate with notes of black fruit and distinctive bright acidity
- Lambrusco Corleto pairs wonderfully with the traditional food of Emilia-Romagna (Parmigiano Reggiano, cold-cuts such as Bologna and Crudo di Parma, and Tortellini were all born here!)
- Sustainability in the grape growing and wine-making process: a photovoltaic system provides clean energy for the production.





Corleto Lambrusco Grasparossa di Castelvetro DOC



7. TOSCANA

Cafaggio Poggio Morino Cappella Sant'Andrea Fattoria Le Pupille







THE CAFAGGIO ESTATE, LOCATED IN THE "CONCA D'ORO" OF THE CHIANTI CLASSICO REGION HAS BEEN PRODUCING WINE SINCE THE XVTH CENTURY, WHEN THE BENEDICTINE MONKS WHO OWNED THE LAND BEGAN CULTIVATING GRAPEVINES AND OLIVES.







- 60 hectares (150 acres) of vineyards, mostly Sangiovese
- Elevation: around 400 m above sea level (1300 feet)
- Conca d'Oro (which translates as "The Golden Valley") is the perfect terroir for Sangiovese grape growing: southern exposure, optimum altitude, mineral-rich soil
- Cafaggio, together with all the other producers from the Conca d'Oro, cultivates its vineyards organically
- One of the most awarded wineries of the Chianti Classico region
- The first Classico winery to produce Chianti with 100% Sangiovese grapes
- 4 Crus, the "Basilicas" cultivated with Sangiovese, Cabernet Sauvignon and Merlot
- Vintage collection available.









Chianti Classico DOCG



Chianti Classico Riserva DOCG



Basilica San Martino Chianti Classico Riserva DOCG



Basilica Solatio Chianti Classico Riserva DOCG



Basilica del Cortaccio Cabernet Sauvignon IGT



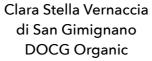




- 8 hectares (19 acres) of vineyards
- Elevation: around 300 m above sea level (1000 feet)
- Soil rich in Pliocene rocks and fossils
- Owned by the Leoncini family since the 1950s, the winery is today run by a young couple who embraced the organic cause
- Indigenous grape variety: Vernaccia di San Gimignano. Known in the region since ancient times and worshipped by important personalities such as Michelangelo Buonarroti and Dante Alighieri
- Vernaccia was the first Italian white wine to receive DOC status in 1966 and is today a DOCG
- Wine is produced respecting ancient traditions and using artisanal methods, like the aging in clay vessels for the "Prima Luce" reserve.









Prima Luce Vernaccia di San Gimignano DOCG Organic





FATTORIA LE PUPILLE



- 75 hectares (185 acres) of vineyards, mostly Sangiovese
- A family tradition that begin with the grandfather "Fredi" and continued with Elisabetta Geppetti and her daughter Clara who have been passionately working as Maremma ambassadors
- Tradition, typicality and terroir have been Elisabetta's motto since she began taking care of the family business in 1985
- One of the most awarded producers in Toscana
- Saffredi: the iconic Super Tuscan that made the Maremma famous all over the world.





Poggio Argentato Bianco IGT



Morellino di Scansano DOCG



Morellino di Scansano Reserve DOCG



Poggio Valente Rosso IGT



Saffredi Rosso IGT Wooden Box

SIGNATURE WINES

PIGRO

PIGRO IS THE SPECIAL GUIDE WHO WILL HELP YOU AS YOU DISCOVER ITALY AND ITS WINES. HE IS A DREAMER AND AN EXPLORER – ALWAYS IN SEARCH OF THE MOST PLEASURABLE EXPERIENCES.

- Signature project: Ethica Wines expertise
- Top-quality producers indicated on the label
- Best appellations from the most important Italian Wine Regions
- Eye-catching packaging
- Case cards for in-store display
- Attractive retail price point, perfect pour by-the-glass
- Irreverent seriousness: quality products with a funny suit
- The Italian way!



Pinot Grigio Trentino DOC

Chianti Classico DOCG



GOOD IS A COLLECTION OF THE MUST-HAVE ITALIAN WINES. QUALITY, AFFORDABLE WINES GUARANTEED BY ETHICA WINES.

- Perfect for everyday drinking
- Traditional flavours, modern packaging
- Winemakers' expertise.







Chianti DOCG











Pinot Grigio Venezie IGT



Soave DOC



Chianti DOCG



Montepulciano d'Abruzzo DOC



Nero D'Avola Merlot Terre Siciliane IGT



Pinot Noir Pavia Primitivo Puglia IGT IGT



VILLALTA

FONTELLA



Valpolicella Ripasso Superiore DOC



Amarone Valpolicella Classico DOC Single Vineyard



Chianti DOCG









Bianco Terre Siciliane IGT Organic



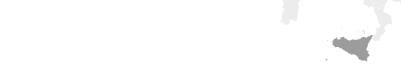
Grillo Terre Siciliane IGT Organic



Rosso Terre Siciliane IGT Organic



Nero d'Avola Terre Siciliane IGT Organic



Intario



Barolo Antario DOCG



Baglio del CASALE







Marsala Fine I.P. DOC Dry





PROUDLY REPRESENTED IN ASIA-PACIFIC

ALTA MORA

ANSELMI







BORGOGNO



















































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